INTRODUCING THE IBCP IN SUSTAINABLE BUSINESS

Following the general announcement in our first IBCP newsletter, we are now happy to share more detailed information regarding the development of the IBCP at UWC Maastricht. This second newsletter focuses on the Career-related Study in Sustainable Business and our partnership with the Sustainability Management School (SUMAS) in Switzerland. Our next newsletter, due early in 2022, will focus on the various university destinations on offer for IBCP UWC alumni.

*Only schools authorized by the IB Organization can offer any of its four academic programmes: the Primary Years Programme (PYP), the Middle Years Programme (MYP), the Diploma Programme, or the Career-related Programme (CP). Candidate status gives no guarantee that authorization will be granted. For further information about the IB and its programmes, visit www.ibo.org.
PARTNERSHIP WITH SUMAS, SWITZERLAND

UWC Maastricht recently signed a partnership agreement with the Sustainability Management School in Switzerland. SUMAS is the world’s first university to offer undergraduate and graduate programmes in Sustainability Management.

In addition, they offer IBCP schools such as UWC Maastricht a tailor-made Career-related study in Sustainable Business. UWC Maastricht will offer this programme in liaison with SUMAS in the same way all IBDP schools work together with the IB. SUMAS offers the curriculum and materials, moderates student work and trains and supports our teachers.

Since 2016, SUMAS provides the IBCP Career-related Study in Sustainable Business recognized by the IBO. The IB Career-related Program incorporates the values of the UWC movement and the IB into a unique, international, real-world and career focused program that addresses the needs of our students. The programme offers both academic challenge and development of highly valued skills for the workplace.

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My most favoured part of the SUMAS Career-related Study is the interactive sessions with other students and professors around the world; a global classroom that allows for diverse learning that opposes the traditional teaching standard. - Jessica Clement, SUMAS IBCP Student at Renaissance College, Hong Kong

CURRICULUM DESIGN

The Sustainable Business study plan is divided into two parts: the Foundation Courses and the Applied Component. The foundation courses are comparable to one Diploma Higher Level course (240 hours) of class time. The Applied Component is comparable to a Diploma Standard Level course (150 hours).

uwcmaastricht.nl/career-related-programme for ongoing updates about our IBCP in Sustainable Business!
This subject provides students with a solid understanding of the main aspects of sustainability and prepare them for the advanced courses. The individual, company and societal perspectives are explored and issues concerning energy, climate and water are covered in more detail to help students reach a deeper understanding.

The purpose of this subject is to introduce the concepts, styles and practices of leadership aimed at leading, influencing and motivating team members in the workplace. Students will be encouraged to develop and improve a range of leadership skills and methodologies through reviewing and analysing the foremost leadership theories and apply them in real-world situations.

This course introduces sustainable innovation with a focus on challenges that resources, water, energy, human conditions and the economy, are facing. The subject integrates real cases in material/product innovation and introduces the Cradle-to-Cradle principles and eco design.

UWC Maastricht’s IBCP students automatically get access to the SUMAS ECO-CLUB with a set of benefits designed for the members. As club members, students will receive support in order to create, develop and implement projects that increase sustainability at UWC Maastricht and in the local community.

The **APPLIED COMPONENTS** include a sustainability leadership camp/experience and a major integrative project around Sustainable Fashion, Sustainable Hospitality and Tourism or Nature Conservation. Students have a lot of choice in deciding the form and shape of their integrative project.
DP VERSUS CP

### Diploma Programme
- 3 Higher Level Subjects
- 3 Standard Level Subjects
- IB DP Core:
  - Extended Essay
  - Theory of Knowledge
  - Creativity Action Service

### Career-related Programme
- 2 or 3 IB Subjects (HL or SL)
- SUMAS Career-related Study in Sustainable Business
- IB CP Core:
  - Personal and Professional Skills
  - Reflective Project
  - Language Development
  - Service

A more detailed explanation is provided by SUMAS in [this brochure](#).
UWC Maastricht has a number of designated full and partial scholarships available for UWC National Committees who wish to nominate a student who they believe is most suitable for our IBCP programme. It is also possible to nominate a student for the IBCP with a Dare to Dream scholarship designated to your NC and our school.

We advise National Committees to contact us well in advance of the nominations deadlines to discuss these individual cases.

MORE INFO

uwcmaastricht.nl/career-related-programme

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